Twitter Community Meeting

I. Introductions
II. Current Situation/ Proposal
III. Where are the votes?
IV. What are the potential community benefits of Twitter in Midmarket?
V. Next Steps
   a. Leg Introduced – 2/8
   b. Budget and Finance – 3/16, 3/23
   c. First Read - 3/29, 4/5

Jobs/Housing linkage → paying to affordable housing fund

Revenue Model →

Are you interested in being a public supporter of the Central Market/Tenderloin Payroll Tax Exclusion legislation?

NAME	BUSINESS/ORGANIZATION	EMAIL
Michael Zonta	resident	[redacted]
Howard Stern	of the landlord	[redacted]
		[redacted]
EDWIN PADILLA	TEDP	[redacted]
JUAN MONSANTO	SF Beautiful	[redacted]
Susie Wong		[redacted]
Rob Anderson	Rob Anderson Studio	[redacted]
Justin Hanan	Student	[redacted]
Carlyson Ross	Burning Man / BRAF	
WILL CHASE	BURNING MAN / WILL CHASE ARTS	[redacted]
MAX YOUNG	MR. SMITHS / LANDLORD	[redacted]
JIM BRUSCHERA	TRICO CONSTRUCTION	[redacted]
KARY SCHULMAN	Grants for the Arts	[redacted]
~~[illegible]~~	Hotel Whitcomb	[redacted]
Robin Anderson	Alonzo King LINES Ballet	[redacted]
JIM CHAPPELL	SF Beautiful	[redacted]
LINDA CORSO	ADCO	[redacted]
BYRON YEE	RENOIR HOTEL	[redacted]

File Nos. 101511 & 101512 Committee Item Nos. 3 & 4
Board Item No.

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Date January 3, 2011

Board of Supervisors Meeting Date

Cmte	Board	
☒	☐	Motion
☐	☐	Resolution
☐	☐	Ordinance
☐	☐	Legislative Digest
☐	☐	Budget Analyst Report
☐	☐	Legislative Analyst Report
☐	☐	Youth Commission Report
☐	☐	Introduction Form (for hearings)
☒	☐	Department/Agency Cover Letter and/or Report
☐	☐	MOU
☐	☐	Grant Information Form
☐	☐	Grant Budget
☐	☐	Subcontract Budget
☐	☐	Contract/Agreement
☐	☐	Form 126 – Ethics Commission
☐	☐	Award Letter
☐	☐	Application
☐	☐	Public Correspondence

OTHER (Use back side if additional space is needed)

☒	☐	Notice of Appointment
☒	☐	Resume
☐	☐	
☐	☐	
☐	☐	
☐	☐	
☐	☐	

Completed by: Alisa Somera Date December 23, 2010
Completed by: Date

An asterisked item represents the cover sheet to a document that exceeds 25 pages.
The complete document can be found in the file.

Are you interested in being a public supporter of the Central Market/Tenderloin Payroll Tax Exclusion legislation?

NAME	BUSINESS/ORGANIZATION	EMAIL
Brad Erickson	Theatre Bay Area	[redacted]
Matthew Nelson	writer	[redacted]
Marian Grodell	Burning Man	[redacted]
Kara Mandino		[redacted]

multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to perfumes and various other chemical-based scented products. Please help the City to accommodate these individuals.

Know Your Rights Under The Sunshine Ordinance

Government's duty is to serve the public, reaching its decision in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

For information on your rights under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, contact by mail Sunshine Ordinance Task Force, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco CA 94102, by phone at (415) 554-7724, by fax at (415) 554-7854 or by email at sotf@sfgov.org

Citizens may obtain a free copy of the Sunshine Ordinance by printing Chapter 67 of the San Francisco Administrative Code on the Internet, at http://www.sfbos.org/sunshine

Lobbyist Registration and Reporting Requirements

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code Sec. 2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102; telephone (415) 252-3100; fax (415) 252-3112; web site www.sfgov.org/ethics

Twitter Meeting 2.7.11

So here are some ideas that came out from tonight's meetings.

1. Local hiring
2. Interns from d6 (schools in particular: Galileo, O'Connell, Bessie, TL, and Marshall)
3. Responsible social Networking training
4. Not funnel $ to defeat business reform
5. Donate used computers
6. Outdoor pavilion UN Plaza
7. Fund for neighborhood CBO's – possible "community enrichment fund" to contribute to community events/activities.
8. Attract grocery stores
9. Digital divide in neighborhood
10. Contract local business/local purchase
11. Utilize local artists

Things to look into:

1. Contributing to affordable housing near-by (like for CPMC. Does that apply for this legislation?)
2. CBO be part of the co-signing with the city
3. Defer payroll collection (talk during if/when they go public)

Next Steps:

1. Create a survey and distribute to the community

Possible consideration for Media:
Emphasize community benefit
Job creation in the city

Twitter and the Future of Market Street-Community Survey

Twitter, the popular internet social networking company is based in San Francisco's South of Market neighborhood. Today, they employ about 300 people and are looking for a new headquarters for their growing company. They have indicated that they will move to Brisbane if San Francisco does not exempt them from the City's payroll tax. They are in talks to relocate to Market and 9th Streets.

They Mayor's Office proposed a new policy of exempting companies moving into the Mid-Market area from the payroll tax, altogether. District 6 Supervisor Jane Kim's legislation will freeze the existing payroll tax and exempt companies from taxes based on hiring additional new workers. The Kim proposal also ends the exemptions altogether after six years.

1) **What do you think?**

____ I **support** efforts like this to keep jobs in San Francisco.

____ I **oppose** this because it would encourage other companies to hold our City hostage.

2) **Community Benefits**

Twitter has indicated that they are willing to sign a Development Agreement, which would bind them to providing community benefits to their surrounding communities. What types of Community Benefits are you most interested in seeing Twitter provide? (Pick 4)

____ Tech partnerships with local pubic schools.

____ Local hire agreement, and training opportunities to help people qualify for jobs.

____ Local purchasing arrangements with surrounding small businesses.

____ Responsible social networking trainings for youth.

____ Internet services for residential hotel tenants.

____ Support for local community based arts programs

3) **Stay in the loop**

Name:

Address:

Phone

Email:

Occupation: